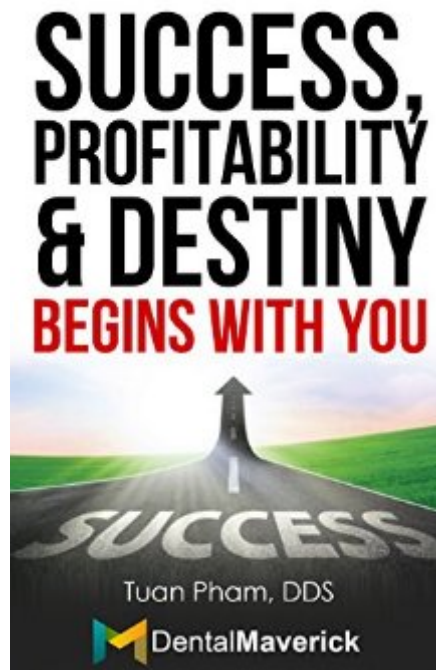


The book was found

# Success, Profitability & Destiny Begins With You



## Synopsis

Dr. Tuan Pham is an expert in increasing dental office profitability and success. He is the creator of Dental Maverick, a program designed to teach dentists how to master effective communication, leadership, and management. As a practicing dentist, he recognizes that many dentists are excellent clinicians, but struggle with daily management and leadership duties. Many dentists simply want to go to work, perform dentistry and not deal with the rest including staff management and leadership. As dentists, if we can systematically perform difficult technical procedures, then if provided systematic step by step instructions, we too can learn how to effectively lead and communicate. In this book and in his Dental Maverick series, you will learn important principles to implement today. You will learn to take control and affect a positive change that leads your office towards higher profitability. Dental Maverick doctors have increased their offices \$200-400k soon after learning these skills and so will you.

## Book Information

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## Customer Reviews

The book is specifically geared toward dental professionals but the principles found in these pages are true and can be applied to any business. Indeed, I think some of the dental professionals that

read this book may find it shocking how he holds nothing back. You'll find he specifically calls out certain types of behaviors and characteristics that impair substantial business growth. An excellent read. Highly recommended!

I'm a dentist and I loved the book. A short easy read with lots of great ideas all brought into one read. Not a lot of fluff but instead specific things you can implement and change immediately in your practice. Worth the read and full of reminders about things I had forgotten or haven't been fully doing.

This is a great quick read for anyone who's looking to improve their leadership skills and get a little kick in the butt with their business. Especially for us dentists. If you are stuck-in-a-rut or looking to bust out of the mundane...this is a perfect way to get started. Tuan writes in a straight forward, easily understandable way. It'll definitely get you interested in his Dental Maverick course. Highly recommend this!

After reading some positive reviews on Dentaltown, I decided to buy this E-book to see if it could help my practice. I can honestly say that I got my money's worth and more. Dr. Pham's concepts are ones that you could implement immediately. I was so impressed by this book that I went ahead and signed up for Dr. Pham's Maverick course. For those who are on the fence on subscribing to the Dental Maverick course, this E-book would be a good start. I'm pretty confident that you'll follow my foot steps.

I read this on my buddy's kindle and was like "sure, I'll check out what you are suggesting." Holy cow, this book is awesome! I never thought about practice management and leadership this way. It has great tips and insights that anyone can implement right away. Anyhow, great book if you are any sort of manager or boss on any industry.

I heard of Dr. Pham through a friend and at \$9.99 why not? Well I bought it and what an amazing surprise. It's a great book with tips and hints to use right away. He teaches also a principle called reframing where you learn to recognize that issues are opportunities to learn. Anyhow, I am gonna do more research on his course and might sign up...

Fantastic read and invaluable information about how to run your clinic successfully without all the

unnecessary minutia and distractions. Pham gets right to the point in this easy-to-digest guide. "Achieving success while focusing on what you enjoy" is the takeaway Pham hammers out in short order. A must read.

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